

# Forward-Looking Statements

*Certain information set forth in this presentation contains “forward-looking information”, including “future-oriented financial information” and “financial outlook”, under applicable securities laws (collectively referred to herein as forward-looking statements). Except for statements of historical fact, the information contained herein constitutes forward-looking statements and includes, but is not limited to, the (i) projected financial performance of the Company; (ii) completion of, and the use of proceeds from, the sale of the shares being offered hereunder; (iii) the expected development of the Company’s business, projects, and joint ventures; (iv) execution of the Company’s vision and growth strategy, including with respect to future M&A activity and global growth; (v) sources and availability of third-party financing for the Company’s projects; (vi) completion of the Company’s projects that are currently underway, in development or otherwise under consideration; (vii) renewal of the Company’s current customer, supplier and other material agreements; and (viii) future liquidity, working capital, and capital requirements. Forward-looking statements are provided to allow potential investors the opportunity to understand management’s beliefs and opinions in respect of the future so that they may use such beliefs and opinions as one factor in evaluating an investment.*

*These statements are not guarantees of future performance and*

*undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements.*

*Although forward-looking statements contained in this presentation are based upon what management of the Company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Company undertakes no obligation to update forward-looking statements if circumstances or management’s estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.*



# Opening Businesses & Individuals to the World... with Real-Time Surrogate Travel Experiences

## Investor Presentation

Herman DeBoard, CEO | Colorado Springs, CO

herman@huvr.com | 719-237-5157

\*Updated February 11, 2023





Real-Time



Virtual

## Our Purpose

Why are we doing this?

*To be the leader in providing **instant live virtual access** to locations and events around the Globe without having to physically be there and without knowing anyone in that location.*

# The Problem

Real-time, or Live Video experiences, are currently only available to businesses via existing social media platforms where they do not own the rights to their own customer data. Other problems include:

- ❌ You don't own your customer data.
- ❌ You can't sell sponsorships in your live events.
- ❌ Your viewership is limited.
- ❌ It's costly to develop your own solution.
- ❌ You can't generate revenue.
- ❌ No virtual platform has perimeter detection.

Creativity is also hampered because businesses are bound by the limitations and legal terms of existing social media platforms.

# The Opportunity



## Brands get 100% of their customer data

Brands who use Huvr get instant access to 100% of the data that is collected as the users join the live feed.



## Sponsors are welcome

Brands can connect all of their sponsors to their live feeds.



## Present to 1 or 15,000 Participants

The Huvr platform is very flexible and allows brands to host virtual events in small or very large groups.



## Turnkey platform ready to go in 30 minutes

Brands do not need to install or maintain software to run Huvr as a virtual solution.



## You can easily generate revenue

Brands can sell e-tickets to their virtual events to generate revenue, or they can provide the service for free.



## Fiber Optic Perimeter Detection

Our OpticSense Add-On creates an EMF proof perimeter detection system that connects to our app.

Brands are only limited by their imagination when it comes to using the Huvr platform to engage their fans and customers.

# The Market

## TAM

This literally includes every single business, nonprofit, education institution and individual with a mobile device in the entire world.

## SAM

We will reach 26000 colleges and universities worldwide in 5 years and will sell our data to big data companies while growing our Gig Economy Base.

## TM

Our initial buyers will be major brands wishing to connect to college students, government contractors wishing to purchase data, and people with mobile devices looking to earn extra income.

**Total  
Available  
Market**

**Served  
Available  
Market**

**Target  
Market**

# Why Now?

The timing is right for Huvr to expand globally



## Cost of Travel

The overall effect of travel inflation is taking its toll on the industry as we are seeing flights 29% higher than a year ago.



## Fear of Travel

75% of the World population has not traveled outside of their home country.



## Ethnocentrism

People build their idea and understanding of other cultures based on stories heard from people around them.



## Mobile Connectivity

The World is becoming a much more connected place making this the perfect time to expand around the globe.










**For Brands: Pay for a license and generate revenue while collecting valuable customer acquisition data.**

**For Users: Connect to your favorite brands with real-time live video from your mobile device.**

**For individuals, generate income using your mobile device.**

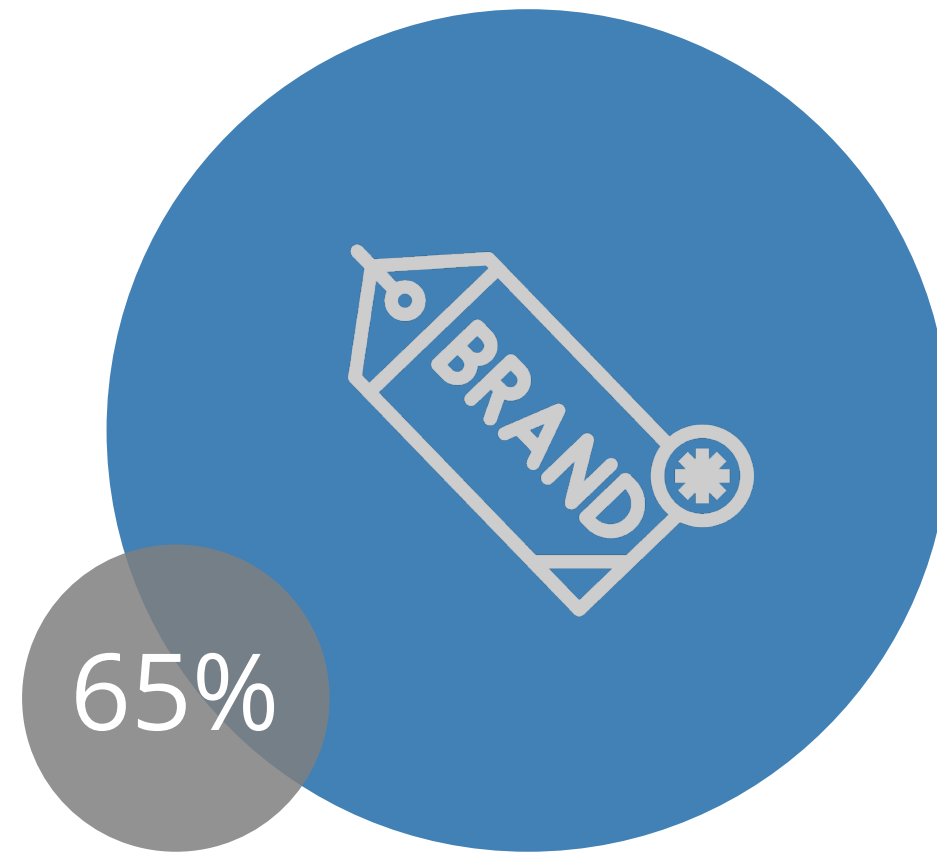
<https://huvr.com>

# Competitive Landscape

	 Huvr®	facebook	 zoom	 FaceTime
 Own Your Data	✓	✗	✗	✓
 Sponsors Welcome	✓	✗	?	?
 1 to 15k Viewers	✓	✗	✗	✗
 Quick Start	✓	✗	✓	✓
 Generate Revenue	✓	✗	?	?
 opticsense	✓	✗	✗	✗

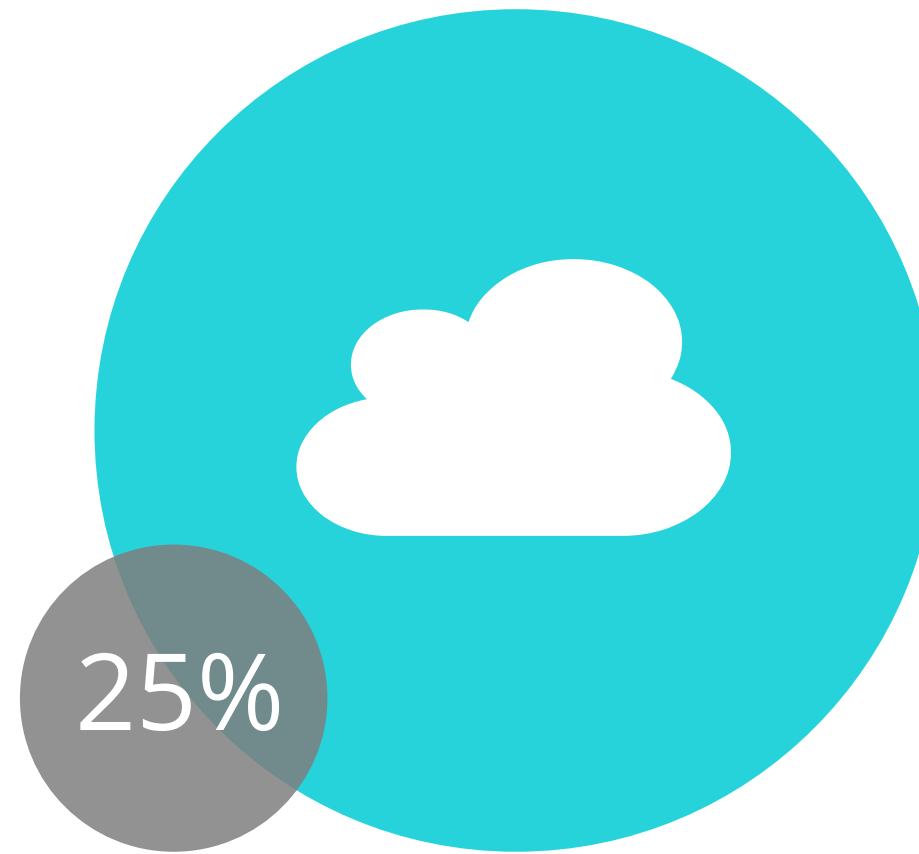
# Our Business Model

2023 & 2024 PROJECTIONS



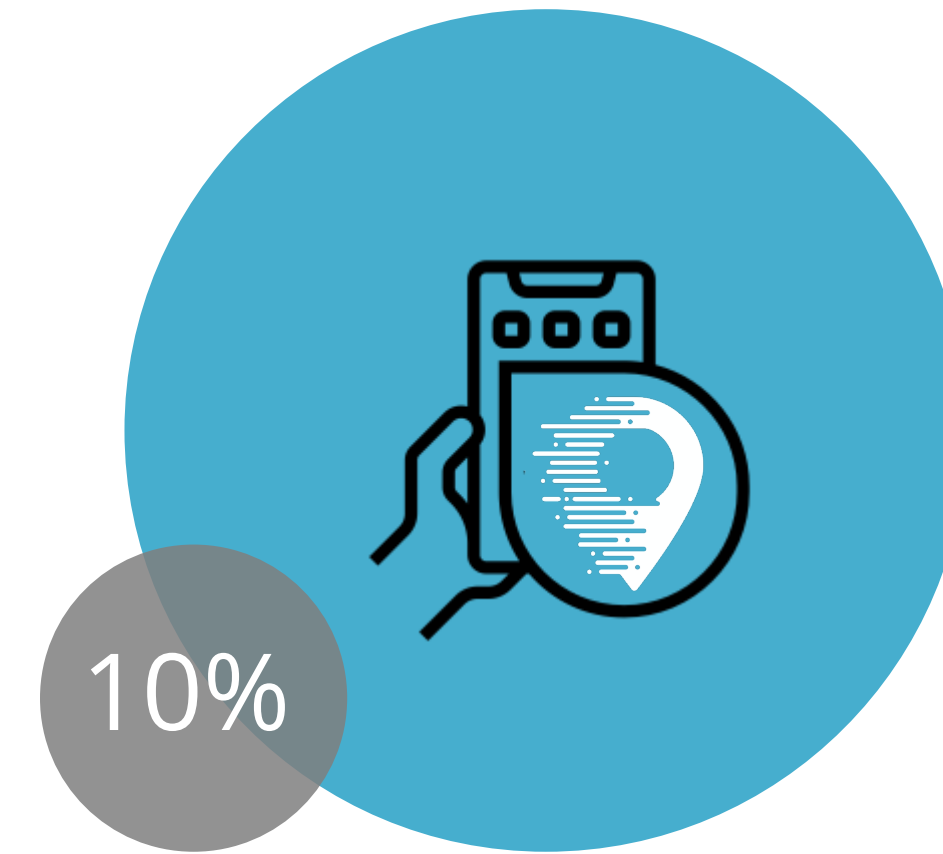
## SPONSORSHIPS FROM MAJOR BRANDS

Our Huvr World Program, starting with Huvr Africa, will be an international sponsorship gateway for major brands to connect to 19 million college students in the US via the Huvr App.



## BIG DATA SALES

As Huvr grows in Africa, the United States, Europe and Asia, our non-user data, including video, audio and geospatial data points will be sold to larger curators of big data such as Deloitte.



## THE GLOBAL GIG ECONOMY

As our user base grows from the Huvr World Programs, we will organically grow our Global Gig Economy Model giving anyone with a mobile device the ability to generate an income.





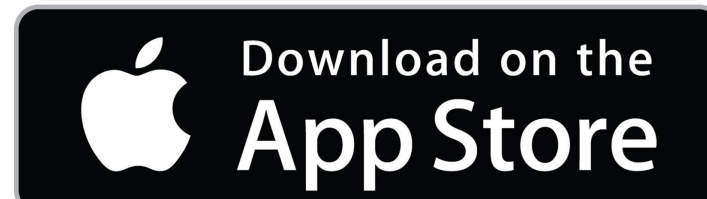
# Marketing & Sales

Huvr is a KPI driven organization who has achieved positive MVP testing results and is now poised to generate substantial revenue in both commercial and government verticals while strategically launching around the globe.



### Step One

Prepare the apps for sponsor activations. Maintain the apps on the Google and Apple stores and for the web.



### Step Two

Sign a reputable sponsorship agency who can present our culturally relevant sponsorship program to major brands and can assist in closing contracts and renewing them on an annual basis.



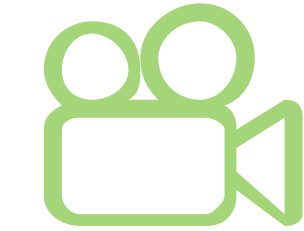
### Step Three

Setup meaningful tours starting in Africa that will show the culture, business, tourism and education aspects throughout the continent. We will work closely with governments and well-established nonprofits in country to provide the highest quality content possible.



### Step Four

Sign a reputable distributor to get the Huvr Africa (and Huvr World) Program in the hands of 19 Million US based College Students representing over 4000 colleges and Universities. This partner will also assist us in integrating the program into curriculum such as cultural anthropology, international business and more.



### Step Five

Track the user adoption rates, the number of virtual tours taken, the number of sponsor engagements and views.

### Step Six

Begin selling data to Deloitte, Scale, and other companies interested in our video, audio and geospatial data points.

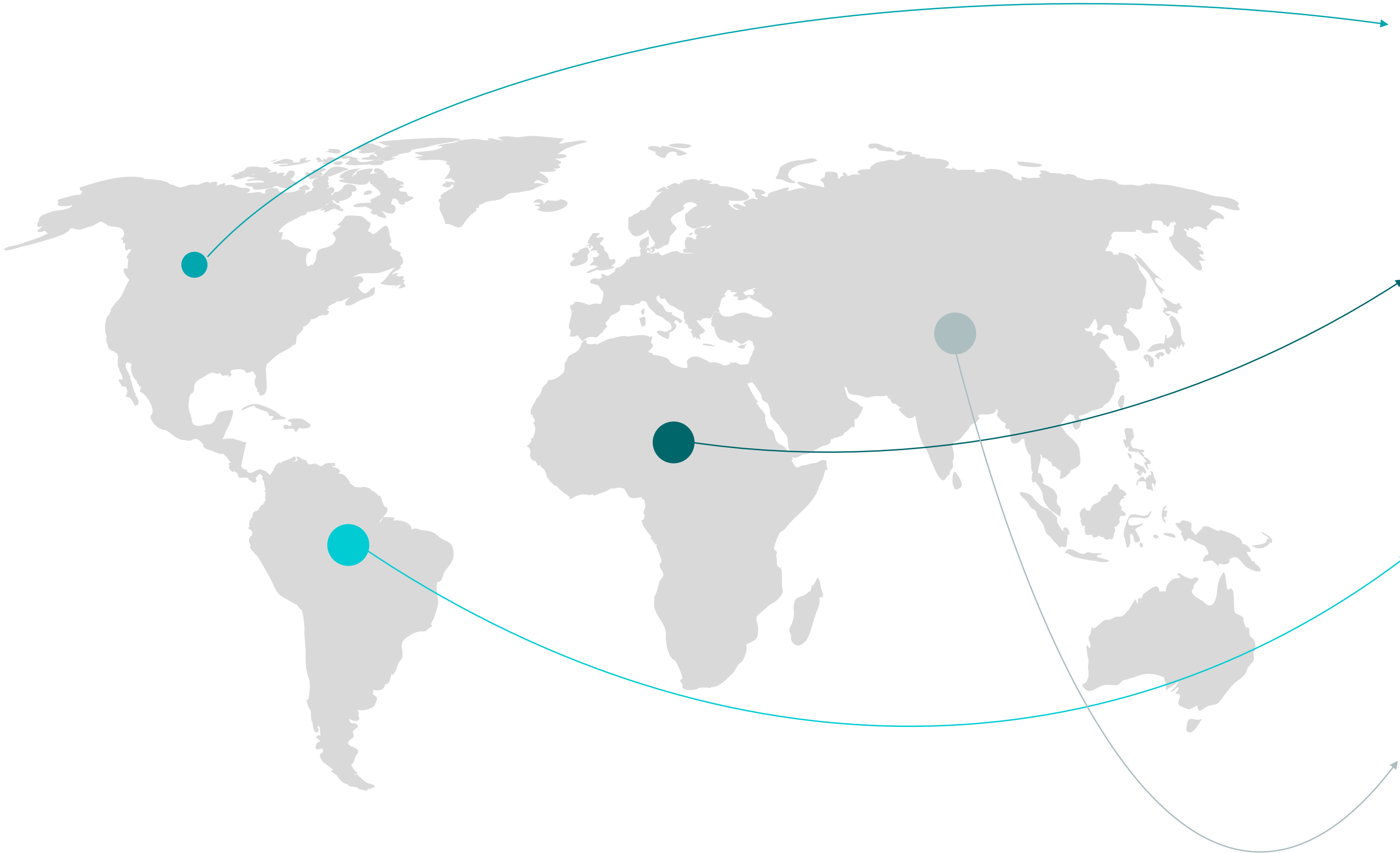
### Step Seven

Send internal notifications to all college students teaching them how to use the app to make money in the gig economy

WRITE HERE A TITLE

# ROLLOUT PLAN FOR SALES

---



- 1 **The United States**  
Create a direct connection via corporate partners such as McGraw Hill and the US Department of Education to the 4000+ colleges and Universities in the United States.
- 2 **African Culture**  
Using our deep connections throughout Africa, setup video programs using the Huvr App in a minimum of 15 countries.
- 3 **South America**  
Replicate the success of the Huvr Africa Program into South America's countries.
- 4 **Europe and Asia**  
Continue to grow the Huvr World Program throughout Europe and Asia.

# Management Team



**Herman DeBoard**

Co-Founder, CEO

Herman has spent his career at the apex of creative content creation, business development, and technology. With a Master's Degree in Communication Studies and a Ph.D. in Education, Herman has set himself up to compete with the best minds in business and marketing.

After 13 years in senior-level Government where he held titles such as Program Manager III, Chief of Communications and Director of Technology, managing multi-million dollar budgets for State and Federal agencies, he took his talents to the private business world.

Along the way he has tallied some major accomplishments. From album and video creation with major and former #1 music artists to filing patents on major technology products that were acquired by public companies, to partnerships with major Big Box Retailers such as Target and Best Buy, to contracts with Sony, Warner, Universal, Capital Records and more... Herman has proven his ability to take an idea from thought to fully executed business.

Herman is also a Decorated Veteran of the Gulf War where he honorably served in the US Air Force.



**James Martin**

Co-Founder, CTO

James' career has focused on digital transformation through smart cloud solutions and integrating, Artificial Intelligence and Machine Learning innovation over the last 15 years.

He helps organizations enable sustainable growth and an excellent client user experience. With a Bachelor of Science Degree from Penn State University in Management Information Systems, and a Masters in Leadership James has operated in high-level senior roles leading and building global operations and client services groups.

His entrepreneurial experience began when he established a web development company in 2004 and co-founded and led the development of an innovative social network focused on premium content, partnering with the likes of the NBA and elite athletes globally.

He's an All-American Athlete and a standout State Championship Coach, with a focus on mindset performance.



**David Liakas**

VP Business Development

David brings over 25 years of sales, business development, partnership development and management consulting experience. Early in his career he alternated between sales and technical positions, having roles he would eventually sell to with a first-hand understanding what was important to his customers.

Working with and for companies ranging from start ups to Fortune 50, nationally and internationally, his focus had been driving the growth of companies and territories through new sales, account penetration, exceptional customer service and partnership development.

David's diverse business and technical background enables him to develop relationships quickly and become a trusted advisor that can understand complex needs and deliver relevant and valuable solutions.

# Distinguished Board of Advisors



**Darrell Covell**

Chairman  
Advisory Board  
Defense and Cybersecurity  
expert



**Kevin Holmes**

Financial  
Advisory Board  
25 Years experience in the  
financial industry



**Lavielle Lavette**

Commercial  
Advisory Board  
Educational expert for  
government and commercial  
clients



**Jan Horsfall**

Commercial  
Advisory Board  
Marketing expert in private and  
public sectors



**Reg Hyde**

Government  
Advisory Board  
30 Year career with CIA and  
investment expert



**Ryan Downs**

Commercial  
Advisory Board  
Business expert, former top  
exec at Paypal and eBay



**Dick Wingate**

Commercial  
Advisory Board  
Music and digital entertainment  
expert



**Cathleen Domanico**

Commercial  
Advisory Board  
Travel industry expert and global  
marketing executive



**Barb Fast**

Government  
Advisory Board  
Maj. Gen (Ret), intelligence,  
cyber and ops expert



**Doug Hughes**

Commercial  
Advisory Board  
Educational technology expert  
with 20 years experience



**Dr. Ted Reynolds**

Government  
Advisory Board  
Terrorism studies expert and  
professor



**Delen Wong**

Commercial  
Advisory Board  
Mergers & Acquisitions and  
Business Strategy Expert



**Randy Welsch**

Commercial  
Advisory Board  
International product  
development expert



**Pete Tseronis**

Government  
Advisory Board  
Smart City and IoT expert with  
25 years experience in  
government

WRITE HERE A TITLE

# ROADMAP & TRACTION





# OUR VISION

“

To connect people to other cultures in real-time like never before.”

– Herman DeBoard

Huvr is poised to utilize the modern telecommunications infrastructure to provide the ability for anyone with a computer or a mobile device to virtually travel the world and explore new and exciting cultures like never before.



# Contact Us

**Current Raise:**                      **Pre-IPO Round**  
**Chesapeake Group**  
**Tim Rieu**  
**+1 (410) 825-3930**

## Huvr Contact

**Herman DeBoard, CEO** | Colorado Springs, CO  
herman@huvr.com | 719-237-5157

Follow @huvrapp on these social networks

